



Station Order Revised Add to Schedule Heinrich for Senate 2012

207034

Market: Albuquerque

Flight Dates: Wednesday, September 19, 2012 to Sunday, September 23, 2012

Estimate ID

12083

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

gung
9/19/12

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Wed Sep 19	Thu Sep 20	Fri Sep 21	Sat Sep 22	Sun Sep 23	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$100.00	5	1	1			2
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$200.00	5	1	1			2
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$150.00 \$300.00	3	1	1			2
Sold out at LUR per KRQE. Move to L3 to clear.									
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$100.00 \$100.00	5		1			1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$100.00 \$100.00	5	1	fri			1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$100.00 \$100.00	5		1			1
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$550.00 \$1,100.00	2	1	1			2
Sold out at LUR per KRQE. Move to L2 to clear.									
CBS Evening News 5:00 PM 5:30 PM	EN	M-F 30	\$500.00 \$500.00	3		1			1
Sold out at LUR per KRQE. Move to L3 to clear.									
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$500.00	3	1				1
Sold out at LUR per KRQE. Move to L3 to clear.									
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$700.00 \$700.00	3	1				1
Sold out at LUR per KRQE. Move to L3 to clear.									
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$850.00 \$850.00	3		1			1
Sold out at LUR per KRQE. Move to L3 to clear.									
Person Interest 9:00 PM 10:00 PM	PT	Th 30	\$2,100.00 \$2,100.00	3	1				1
Sold out at LUR per KRQE. Move to L3 to clear.									

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/19/2012 12:03:27 PM

KRQE-S2

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suzannel@mediastategies.com



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		Length			Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Comedytime	PT	Sa		\$300.00				1		1
7:00 PM 8:00 PM		30		\$300.00						
Person Interest	PT	Su		\$700.00					1	1
7:00 PM 8:00 PM		30		\$700.00						
KRQE 10p News	LN	M-F		\$1,100.00			1			1
10:00 PM 10:35 PM		30		\$1,100.00						
Sold out at LUR per KRQE. Move to L3 to clear.										
Station Gross Totals				\$8,750.00		8	9	1	1	19

Suzanne Collins

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KRQE-S2

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Spot Manager: All, 09/19/12-09/23/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/20/12												
Station: KRQE												
POL/Heinrich I	207034 M-F KROE New	KROE News	:30 P5	[ALL]	9/19-9/23/2 12083					5:05:28 AM MHTV1204H		\$50.00
POL/Heinrich I	207034 M-F KROE New	KROE News	:30 P5	[ALL]	9/19-9/23/2 12083					6:12:30 AM MHTV1205H		\$100.00
POL/Heinrich I	207034 CBS This Mornin	CBS Early S	:30 P3	[ALL]	9/19-9/23/2 12083					8:37:54 AM MHTV1204H		\$150.00
POL/Heinrich I	207034 M-F KROE New	430p-5p	:30 P2	[ALL]	9/19-9/23/2 12083					4:47:00 PM MHTV1205H		\$550.00
POL/Heinrich I	207034 KROE News 13	530p-6p	:30 P3	[ALL]	9/19-9/23/2 12083					5:50:13 PM MHTV1204H		\$500.00
POL/Heinrich I	207034 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	9/19-9/23/2 12083					6:28:29 PM MHTV1205H		\$700.00
POL/Heinrich I	207034 Thur Hour 3	9p-10p	:30 P3	[ALL]	9/19-9/23/2 12083					9:00:09 PM MHTV1204H		\$2,100.00
												\$4,150.00
												\$4,150.00
Date: 09/21/12												
Station: KRQE												
POL/Heinrich I	207034 M-F KRQE New	KRQE News	:30 P5	[ALL]	9/19-9/23/2 12083					5:39:33 AM		\$50.00
POL/Heinrich I	207034 M-F KROE New	KROE News	:30 P5	[ALL]	9/19-9/23/2 12083					6:45:15 AM		\$100.00
POL/Heinrich I	207034 CBS This Mornin	CBS Early S	:30 P3	[ALL]	9/19-9/23/2 12083					8:37:39 AM		\$150.00
POL/Heinrich I	207034 Soap Rotator	(12:30:00 PM	:30 P5	[ALL]	9/19-9/23/2 12083					12:58:56 PM		\$100.00
POL/Heinrich I	207034 Soap Rotator	(1:00:00 PM	:30 P5	[ALL]	9/19-9/23/2 12083					1:59:01 PM		\$100.00
POL/Heinrich I	207034 Dr. Phil	3p-4p	:30 P5	[ALL]	9/19-9/23/2 12083					3:07:08 PM		\$100.00
POL/Heinrich I	207034 M-F KRQE New	430p-5p	:30 P2	[ALL]	9/19-9/23/2 12083					4:48:30 PM		\$550.00
POL/Heinrich I	207034 CBS Evening Ne	5p-530p	:30 P3	[ALL]	9/19-9/23/2 12083					4:59:56 PM		\$500.00
POL/Heinrich I	207034 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	9/19-9/23/2 12083					6:40:48 PM		\$850.00
POL/Heinrich I	207034 LN M-F	10p-1035p	:30 P3	[ALL]	9/19-9/23/2 12083					10:28:04 PM		\$1,100.00
												\$3,600.00
												\$3,600.00
Date: 09/22/12												
Station: KRQE												
POL/Heinrich I	207034 Sat Hour 1	7p-8p	:30 P5	[ALL]	9/19-9/23/2 12083							\$300.00
												\$300.00
												\$300.00
Date: 09/23/12												
Station: KRQE												
POL/Heinrich I	207034 Sun Hour 2	7p-8p	:30 P5	[ALL]	9/19-9/23/2 12083							\$700.00
												\$700.00
												\$700.00
												\$8,750.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRQE-TV Albuquerque

Date:

9/19/2012

I, Media Strategies and Research,being/on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Wednesday, September 19, 2012			Sunday, September 23, 2012		

Total Charges: \$8,750.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 19, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title